



FOR IMMEDIATE RELEASE
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"Submit the Documentary™"
The way we hurt each other has evolved™



Being bullied over the Internet is worse. It's torment and hurts. They say 'sticks and stones may break my bones, but words will never hurt me.' That quote is a lie and I don't believe in it. Sticks and stones may cause nasty cuts and scars, but those cuts and scars will heal. Insulting words hurt and sometimes take forever to heal.

-- Arwen Abendstern, age 14

ATLANTA – Les Ottolenghi releases *"Submit the Documentary,"* an in-depth look into the profound, reality of cyberbullying. The documentary is produced by Les Ottolenghi and Ashley Reid of PLAT4M STUDIOS LLC in Atlanta, and directed by Muta' Ali Muhammad. *Submit* is an effort, a true labor of love and service, to spread awareness on the reality of cyberbullying.

Producer Les Ottolenghi explains why he created *Submit*, "I came home from work one night and turned on the local news and saw the story of an 11 year old boy who had been cyberbullied and then committed suicide. I thought about my 1 year old son and thought this can't happen again this can't happen to anyone else's child this can't happen to our child. So I made this movie so these wonderful and powerful technologies that can be used in very good ways were not used in bad ways. I made this film so that all of you that are watching it become aware and not bystanders."

Submit compassionately tells the stories of children and families who are affected by the harsh reality of cyberbullying. The shared experiences, testimonials of survivors, and experts on this phenomenon allow you to peer into the rapidly growing world of cyberbullying. *Submit* educates parents, teachers, counselors, and bystanders and how they can help the victims of bullying and stop cyberbullies.

Bullying has taken on a new and powerful shape. Technological anonymity and unlimited access to digital devices have propelled an uprising of cyberbullies. In today's digital generation, we stay in-touch with the world and our friends through phones, tablets, and laptops. Texting and social media are vital to communicating with friends and connecting with new people.

It is too easy to be invisible on the Internet, so anyone can be a cyberbully. *Submit* is also accepted into the 2013 Atlanta Film Fest and 2013 Buffalo Niagara Film Fest. Please join our hash-tag campaign to spread awareness #NoBystanders #SubmitYourStory.



Director: Muta' Ali Muhammad
Producers: Les Ottolenghi and Ashley Reid

Submit the Documentary
00:50:41 School Cut
00:54:50 Producer Cut

For more information, to contact the Producers, interview requests, content library, newsroom, resources, screening kits, and showing information, please visit www.submitthedocumentary.com.

Click the Video to Watch

**THE WAY WE HURT EACH OTHER
HAS EVOLVED.**

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#NOBYSTANDERS



ABOUT PLAT4M STUDIOS

Plat4m Studios in Atlanta provides professional recording and production services for makers of music, videos, TV and radio commercials, and motion pictures. The video studio has multi-camera HD video green screen, blue screen, infinity white screen, video direction and production, 3-D video production, video post-production, plus editing, analog (VHS, vinyl, cassette)-to-digital transfer capabilities. The state-of-the-art audio studio has equipment for recording, mixing and remixing, mastering, music production and podcasts. Plat4m Studios can also write scripts and song lyrics, electronic press kits. The company delivers client productions through the most complete digital distribution network on the Internet.